

# ROBOCALL PRICING

## ROBOCALL PRICING

00 - 15s: 1¢

16 - 30s: 2¢

31 - 45s: 3¢

46 - 60s: 4¢

Each Additional 15s: +1¢

## RVM PRICING

00 - 15s: 6¢

16 - 30s: 7¢

31 - 45s: 8¢

46 - 60s: 9¢

Each Additional 15s: +1¢

Keypad Survey (Unlimited Questions): 3.5¢

### Additional Multipliers

Enable Transfer/PatchThru: +1.5¢

Leave Voicemail on Survey  
(30s included): +1.5¢

### Minimum Orders

RoboCall: \$30.00

Survey: \$75.00

RVM: \$50.00

### Voter Data

Landline Record: 3¢

Mobile Record: 5.5¢

Email Record: 10¢

### Bulk Discounts Available

Over 100,000 Leads? 10% OFF

Over 500,000 Leads? 20% OFF

Over 1,000,000 Leads?

Contact us for Volume Rates

*Leave Voicemail Option FREE on RoboCalls*

*Audio Length Rounded to Nearest Whole Based on Tenth of Second*

# PEER-TO-PEER SMS PRICING

## SMS CONNECT (MANAGED)

### We Send Your Texts

Initial Outbound SMS: 12¢  
Inbound SMS: FREE  
300 Characters Included

## SMS CONNECT (SELF-SERVICE)

### Your Team Sends Texts

Initial Outbound SMS: 8¢  
Inbound SMS: FREE  
300 Characters Included

SMS Connect (Managed) uses RoboCent's team of Agents to handle all Outbound sending. Using our agents will ensure your message is delivered on time, every time.

Self-Service allows you to add your own agents, staff, and volunteers to handle all outbound sending. This hands-on approach enables your team to send outbound messages and respond to questions at their own pace.

Need Mobile Numbers? Mobile Number Cost: 5.5¢/Record

### Additional Multipliers

Conversation Starter\*: +6¢/Initial SMS  
MMS Picture Message: +4¢/SMS  
Add 150 Characters: +4¢/SMS

### Additional Multipliers

MMS Picture Message: +4¢/SMS  
Add 150 Characters: +4¢/SMS

PRE-PAY ONLY, BULK PRICING AVAILABLE  
ROBOCENT WILL BEAT ANY WRITTEN QUOTE\*\*

\*The Conversation Starter feature instructs our agents to have a back and forth conversation with your voters to answer questions, direct them to your website, provide directions to your event, and more!

\*\*RoboCent's Low Price Guarantee for our Self-Service P2P SMS Platform ensures you always pay the lowest pricing. If you provide an official written quote from a Political P2P SMS Provider, RoboCent will **beat their pricing** to ensure your message is heard at the best pricing in the industry.

Limited to our Self-Service P2P SMS Connect Platform. Quote must come from a Political P2P SMS provider. Only applicable to the SMS cost at comparable character lengths, does not apply to additional features.

# TELETOWNHALL PRICING

## TELETOWNHALL PRICING (PER CONNECTS\*)

> 5,000 Connects	\$1,250.00	70,001 - 80,000	\$7,970.00
5,001 - 7,500	\$1,460.00	80,001 - 90,000	\$9,100.00
7,501 - 10,000	\$1,670.00	90,001 - 100,000	\$10,230.00
10,001 - 15,000	\$2,090.00	100,001 - 125,000	\$12,540.00
15,001 - 20,000	\$2,510.00	125,001 - 150,000	\$14,850.00
20,001 - 25,000	\$2,930.00	150,001 - 175,000	\$17,160.00
25,001 - 30,000	\$3,350.00	175,001 - 200,000	\$19,470.00
30,001 - 35,000	\$3,770.00	200,001 - 250,000	\$24,090.00
35,001 - 40,000	\$4,190.00	250,001 - 300,000	\$28,710.00
40,001 - 45,000	\$4,610.00	300,001 - 400,000	\$37,640.00
45,001 - 50,000	\$5,030.00	400,001 - 500,000	\$47,560.00
50,001 - 60,000	\$5,720.00		
60,001 - 70,000	\$6,850.00		

**< 500,000 Connects?  
Custom Pricing Available**

**Average Connect Rate: 75% among total dials**

### Inbound Only TTH Pricing

Flat Event Fee: \$500.00  
 Dedicated Toll-Free Dial in Number  
 (No extension necessary): \$250.00  
 Inbound Per Minute Rate\*\*: 10¢/minute

### Miscellaneous

Cancellation Fee  
 (Less than 48hrs prior): \$250.00  
 Silent Moderator: \$500.00  
 Question Screener: \$250.00

\*Pricing is based on Connects, there is no charge for calls resulting in non-connected calls.

\*\*The Standard inbound per minute rate of 10¢ only applies when using the inbound participation line.

# ADDITIONAL SERVICES

## Append Pricing (Add Data To Customer List)

Landline Append: 2 ¢ / success

Mobile Append: 4 ¢ / success

Email Append: 10 ¢ / success

Data Match (match phone/address/voter id): 3 ¢ / success

Carrier Lookup (identify mobile/landline): 3 ¢ / lookup

Minimum Order for Append: \$350.00

## Audio Recording Pricing

Choose from our Male or Female Voice Talents

00 - 60 Seconds: \$75.00 | Over 60 Seconds: \$150.00

## Additional Services

RoboCall Rush Fee (under 2 hrs): \$30.00

SMS Connect Rush Fee (under 4 hrs): \$100.00

Guided Setup Fee (RoboCent schedules call): \$50.00

Data Management (Formatting, Dedupe): \$50.00

## Graphic Design

New Logo Design: \$350.00 | Custom Graphic Design: \$250.00

Standard Graphic Image/Banner: \$150.00