

ROBOCENT, INC.
PRIVACY POLICY

Last Modified: September 1, 2016

Update Log: N/A

Overview

RoboCent, Inc., a Virginia corporation (“RoboCent”) is serious about protecting your privacy. We appreciate your trust and will strive to protect your privacy carefully and sensibly. This notice (this “Privacy Policy”) describes how we may collect personal information from the visitors to our site (the “User,” “you,” or “your”), how we may use that information, with whom we may share it, what choices you have regarding it, and how we protect it. This Privacy Policy is incorporated into and is a part of the Terms of Service of www.robocent.com (this “Website”), and we encourage you to become familiar with the terms and conditions contained herein.

Consent

By accessing and using this Website, you agree that you have read and understand this Privacy Policy, and that you accept and consent to RoboCent’s privacy practices described in this Privacy Policy.

Changes to Privacy Policy

RoboCent reserves the right to change the terms of this Privacy Policy at any time. RoboCent may change its privacy practices because of changes in relevant and applicable legal or regulatory requirements, the business or business practices of RoboCent, or in its attempts to better serve your needs. Notice of such changes to RoboCent’s privacy practices will be given in the manner described in RoboCent’s Terms of Service, as posted on the Website, and a revised Privacy Policy will be posted on the Website.

What Information Does RoboCent Collect?

RoboCent may collect various types of information from or about you, depending on how you use the Website and its various features. In particular, during the Website registration process and the process for accessing the services available on the Website, you supply RoboCent various types of information, including personal information that you choose to disclose, and information regarding how you use the Website, which RoboCent collects as you interact with the Website.

With respect to personal information, you may provide RoboCent with various types of information. Such information may include you and your name, address, telephone number, e-mail address, and transaction information, as well as billing and payment information that you voluntarily provide through the Website. This information is generally entered into fields in the registration forms, payment forms, and various other forms associated with RoboCent’s services, and enables you to take full advantage of the products and services that RoboCent offers. Should

you purchase or use any RoboCent products or services on or through the Website, the information that you supplied during the registration process may be used to track details about those purchases or use. RoboCent may collect email addresses from customers and visitors of the Website for the purpose of communicating with customers. If at any time you wish to be removed from RoboCent's email database, you can request removal by contacting info@robocent.com. RoboCent reserves the right to contact you via postal mail, email, or telephone for the purpose of administering your account.

RoboCent may also retain the content and metadata regarding any correspondence you may have with RoboCent or its customer service representatives, regardless of the mode of communication by which such correspondence was made. This includes, without limitation, any information contained and consented to, as described in the Terms of Service. This information helps RoboCent to improve the Website and the materials, products, and services that it offers on the Website, and to more effectively and efficiently respond to both current and future inquiries.

As with many other web sites, the Web servers used to operate the Website collect certain data pertaining to you and the equipment and communication methods that you use to access the Internet and the Website. Without combining this data with other sources of information, the Web servers do not readily identify you. The Web servers do reveal such things as the Internet protocol ("IP") address assigned to your computer, pages you accessed on the Website, or immediately prior to visiting the Website, and the length of time you accessed the Website.

This information is collected to, among other things, facilitate Website operation and system administration, to generate aggregate, non-identifiable statistical information, and to improve content and content delivery with regard to the Website and the materials, products, and services that RoboCent makes available on the Website.

RoboCent uses "cookies" (small text files stored on your computer) to help track and customize your access and use of the Website. Cookies store and retain information that helps RoboCent recognize you when you return to the Website following a previous visit. Cookies may also store any login or ID assigned to you by RoboCent and the associated password, though this information is stored in encrypted form. Most popular Internet browser packages allow you to configure the browser so as not to accept cookies. However, setting your browser to reject cookies may prevent you from taking full advantage of the Website and the materials, products, and services that RoboCent makes available on the Website.

Children's Online Privacy Protection Act

RoboCent does not collect personal information from children. Children under 18 years old are not the target audience for the Website. To protect their privacy, RoboCent prohibits the solicitation of personal information from these children. If you are under the age of 18, please do not submit your email address or any other personal information to RoboCent through the Website. If you are between the ages of 16 and 18, you must register through your parent or guardian, with their permission, to access the Website.

Disclosure for Legal Purposes

RoboCent reserves the right to disclose any personally identifiable information or other information it collects through the Website or otherwise if it is required to do so by law or if it reasonably believes that the disclosure is necessary in order to: (a) fulfill a government request; (b) conform with the requirements of law or to comply with legal process served on RoboCent; (c) protect or defend RoboCent's legal rights or property or third party licensors of any material on the Website; or (d) in an emergency to protect the health or safety of the users of the Website or the general public.

Your use of the Website, including any disputes arising from it, is subject to this Privacy Policy as well as our Terms of Service and all dispute resolution provisions therein, limitation on damages, and choice of law. We encourage you to refer to this policy on an ongoing basis so that you understand our current Privacy Policy. Unless stated otherwise, our current Privacy Policy applies to all information that we have about you and your account.

How Does RoboCent Use the Information That We Collect?

In addition to the uses mentioned or described above, RoboCent uses the information that it collects from or about you to improve the materials, products, and services that RoboCent makes available on the Website, to notify you of changes made to the Website or new products or services made available on or through the Website, to evaluate your needs and customize Website content delivered to you according to those needs, to facilitate the processing of any purchases or uses you make through the Website, to send you promotional material from RoboCent and some of its affiliates, and for other legitimate and lawful business purposes of RoboCent. Other than to the extent necessary or convenient for RoboCent to perform the Terms of Service, RoboCent does not share information collected about you with third parties, except with regard to certain special programs that it offers in connection with some of its business affiliates, which may involve special promotions and/or pricing, and in which you may, or may not, be participating. Should you register as a participant in one of those programs, RoboCent will acknowledge your registration and notify its applicable business affiliate of your registration, thereby enabling you to receive the corresponding program benefits. At this time, which may be subject to change in RoboCent's sole discretion, it is RoboCent's policy not to sell lists containing personal information about Website users, registrants, or subscribers.

How Does RoboCent Protect Information Collected About You?

RoboCent places a high value on protecting information transmitted via this Website. For this reason, RoboCent uses state-of-the-art security solutions to process payments and to provide secure communication methods. RoboCent's payment services providers use industry-standard Secure Socket Layer (SSL) encryption technology to safeguard the account registration process and sign-up information. Other security safeguards include, but are not limited to, data encryption, firewalls, and physical access controls to building and files. RoboCent takes commercially reasonable measures to secure and protect customer-specific information transmitted via or stored on our Website. However, no security system is impenetrable. **WE CANNOT GUARANTEE AND HEREBY EXPRESSLY DISCLAIM THAT INFORMATION USERS SUPPLY TO US WILL BE TOTALLY SECURE.**

Do We Disclose Information to Outside Parties?

RoboCent will not share your information to anyone outside of RoboCent, including, without limitation, its affiliates, or any third parties. RoboCent does not sell, trade, or otherwise transfer to outside parties your personally identifiable information. RoboCent, in its sole discretion, may also release your information when it believes release is appropriate to comply with the law, enforce its site policies, or protect its or others' rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

Business Transfers

As RoboCent continues to grow and develop its business, it is possible that its corporate structure might change or that it might merge, or otherwise combine with, or that substantially all of its assets might be acquired by, another company. In any such transactions, customer information generally is, will most probably be, and should be expected to be, one of the transferred business assets.

Linked Sites

For your convenience, some hyperlinks may be posted on the Website that link to other web sites not under the control of RoboCent. Other company logos may also be posted on the site as service providers to RoboCent. Please note that this Privacy Policy applies only to RoboCent's Website and not to other web sites of other organizations to which it links. RoboCent is not responsible for the privacy policies or practices of any other third party sites. You should make your own inquiries regarding them. In addition, when you initiate a transaction on a web site that this Website links to, even if you reached that site through this Website, the information that you submit to complete that transaction becomes subject to the privacy practices of the owner of that linked site. You should read the linked site's privacy policies to understand how they use and protect the personal information that they collect. RoboCent is not responsible for the privacy or information practices of its suppliers or any third party web sites.

What Choices Do You Have?

You may update at any time the information about you and your personal preferences stored on the Website derived from your registration on the same. You may also ask RoboCent at any time to remove your name from its list of Website users who wish to receive electronic communications and e-mail advertisements from RoboCent and its affiliates by simply sending such a request to RoboCent at the numbers or addresses given below. Once you opt-out, RoboCent will honor your choice until you inform it otherwise. Please remember, however, that if RoboCent has already shared information about you pursuant to your registration and participation in any special programs of its business affiliates (as described above), we have no control over how such business affiliates may further use that information and you will need to contact them directly in that regard.

Who Can You Contact For More Information?

Should you feel that your privacy or security is being compromised, or have any other questions regarding RoboCent's privacy practices or this Privacy Policy, please notify RoboCent using the following contact information:

In Writing:

RoboCent, Inc.
c/o Nathaniel R. Pierce, Esq.
Pierce McCoy, PLLC
101 West Main Street, Suite 101
Norfolk, Virginia 23510

Email: info@robocent.com

YOU ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTAND, AND CONSENT TO THE PRIVACY PRACTICES DESCRIBED IN THIS PRIVACY POLICY AND AGREE TO BE BOUND BY THE TERMS OF SERVICE REFERENCED HEREIN.